

Trusted Recruitment Solutions Partner For Medical Industry



Client Profile

A leading Medical Staffing & RPO firm based in Houston, specializing in cross-industry & niche RPO, contract staffing, and retained search services. With a strong focus on healthcare & IT, the company delivers tailored workforce solutions to meet diverse hiring needs.

Business Challenges

- Inconsistent calling hours due to varying schedules.
- High recruitment costs due to inefficiency
- Delays caused by legacy workflows
- Confusion from minimal job details
- Daily client coordination required



More Information



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Outsourcing Objectives

- Market Research
- Lead Generation
- Screening & Qualifying Leads
- Job Briefing
- Seamless Candidate Handoff
- Virtual Assistance

Our Solutions

- **Optimized calling hours** raised contact ratio from 5% to 30%
- **Enhanced candidate engagement** by refining job pitches and perks
- **Improved conversion rates** with better job positioning strategies
- **Increased operational efficiency** by streamlining outreach processes
- **Achieved cost savings** through targeted calling and reduced inefficiencies